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For More Information:

Craig Frahm, EDC CFO & Incubator Manager  
636-441-6880, ext. 228  
Ron Mueller, SBTDC Director  
636-441-6880 ext. 239

## **EDC opening entrepreneurial grad school to business community in 2010**

ST. CHARLES COUNTY, MO --- After a successful first year of beta testing the new Graduate School of Entrepreneurship with about 25 tenants in their small business incubator, the Economic Development Center of St. Charles County is now opening up a limited number of seats to interested members of the general public for the 2010 schedule.

Next year's kick-off class is "Business Plans & Site Selection" scheduled for 9 a.m. Wednesday, Jan. 20 at the EDC, 5988 Mid Rivers Mall Drive in St. Peters. Monthly classes last three hours and a total of 16 are planned.

Other upcoming topics include understanding financial statements, developing a marketing plan, and human resource issues such as job descriptions and legal compliance.

"The feedback we received this past year from our tenants about the monthly grad school program was phenomenal," said Craig Frahm, the EDC's chief financial officer and incubator manager. "As planned, we are now ready to let others in the area take part in this in-depth training that is geared specifically for new and emerging entrepreneurs."

Created in collaboration with the Missouri Small Business & Technology Development Center, most of the monthly classes are taught by the local SBTDC Director Ron Mueller who also organizes the curriculum and expert guest speakers.

The fee for the general public to participate is \$125 per event or membership in the entire 16-month series is \$900. (EDC tenants attend the entrepreneurial classes for free as part of the incubator services provided to them.)

To register or for more information visit [www.edcsc.com](http://www.edcsc.com) or call 636-441-6880 ext. 221.

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# entrepreneurship



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## Graduate School of Entrepreneurship calendar

*Jan. 20*

*Business Plans & Site Selection*

*Feb. 17*

*Understanding Financial Statements*

*Mar. 17*

*Collecting Accounts Receivable - Using Finances to  
Manage your Business*

*Apr. 14*

*Developing a Marketing Program for Your Business*

*May 19*

*Setting up & Managing Organizational Structure*

*June 16*

*HR - Job Descriptions & Legal Requirements*

*July 21*

*QuickBooks Introductions*

*Aug. 18*

*Developing a Product Mix to Keep Up With Demand*

*Sept. 15*

*HR Boot Camp- Hiring, Firing, Training, Motivating &  
Empowering Employees*

*Oct. 20*

*Protecting Your Information-How to be Legal & Compliant*

*Nov. 17*

*Creating Overall Operating Efficiency*

*Dec. 15*

*Building a Professional Image*



All Grad School of Entrepreneurship courses will be held in the SSM Room at the EDC offices in St. Peters from 9 a.m. to 12 p.m. EDC tenants & Grad School members may attend for FREE. General admission is \$125 per seminar. Contact Craig Frahm at 636.441.6880 x228 for more information on membership packages. Registration is required. To register, call 636.441.6880 x221 or visit [www.edcregistrations.com/edcgradschool](http://www.edcregistrations.com/edcgradschool).