



Economic Development  
**ALLIANCE**

**Next Alliance training seminar, Feb. 11**  
**"Motivate Your Employees to Get Up & Love Their Work"**

*St. Charles County, MO (Jan. 26, 2010) ---* What motivates you and your employees? Many employers think it is money, but this gets expensive and doesn't work as well as positive, non-monetary motivators. Learn proven strategies to motivate your employees at the next Alliance training seminar from the Economic Development Center of St. Charles County, "*Motivate Your Employees to Get Up & Love Their Work*" presented by Missouri Training Institute Thursday, Feb. 11, at Old Hickory Golf Club, #1 Dye Club Drive in St. Peters.

**Please note the time change to 9 a.m. for the 2010 seminars**

Instruction begins at 9 a.m. for this three-hour seminar and the program will conclude by 12 noon.

The instructor will be Business Training and Consultant Dewey Thompson from the [Missouri Training Institute](#), an arm of the College of Business at the University of Missouri-Columbia. With a vast knowledge of training private and public-sector organizations, Dewey received the 2006 Professional Development Award of the Year from the National Association of Workforce Development Professionals. Dewey holds a bachelor's in English and a master's in curriculum and instruction from the University of Missouri.



In this seminar you will learn what motivation really is and how you can create motivational systems that increase productivity and morale. Additionally we will explore organizational practices and behaviors that de-motivate employees and what you can do to counteract them.

Alliance members may attend the three-hour Alliance event for free. The general public is also welcome and admission is \$125 per person. Advance registration is required and going on now.

The deadline to sign-up for this seminar is 12 noon Wednesday, Feb. 10. Register attendees directly through the Alliance website [www.edcalliance.com](http://www.edcalliance.com) under the registration tab or [click here](#).

To learn more about becoming an Alliance member please e-mail Kerin Abbey at [kabbey@edcscc.com](mailto:kabbey@edcscc.com) or call the EDC at 636-441-6880 ext. 230.

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