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Calling All Businesses in St. Charles County

Time to Take the Green Challenge!

ST. CHARLES COUNTY (Feb. 18, 2010) --- Businesses and organizations in St. Charles County are invited to participate in the St. Louis Green Business Challenge organized by the St. Louis Regional Chamber and Growth Association (RCGA) to encourage the formation of “green teams” and the adoption of sustainability strategies around energy, waste, water, indoor environmental quality and transportation.



Across the St. Louis region, some 40 businesses are participating. Currently St. Charles County only has two participants: SCI Engineering and the Economic Development Center (EDC).

Local officials are encouraging more businesses and organizations to consider participating, especially since the community has experienced so much new LEED development and recycling efforts have been a local mainstay for years.

There is a \$100 entry fee to take part in the challenge and participants must take a baseline measure of their current sustainability strategies by Feb. 28. A recognition event will be held in November to honor participants.

To support participating teams, the RCGA has engaged the EarthWays Center – a division of the Missouri Botanical Garden to serve as a Resource Advisor helping teams with their sustainability strategies and perform site visits if needed. Monthly seminars will be held for participating green teams to provide direction and advice on how to implement their sustainability strategies.

The St. Louis Green Business Challenge is part of the RCGA’s St. Louis Climate Prosperity Project whose mission is to help move the region to a greenbelt economy that is home to green savings, green opportunities and green talent.

For more info, contact Eric Schneider, the RCGA’s senior director of energy and environment at 314-444-1148 or visit www.stlouisgreenchallenge.com.

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“St. Charles County, Missouri --- A Great Place to Grow Your Business & Your Life”™