

entrepreneurship



EDC Graduate School of Entrepreneurship

Jan. 20

Business Plans & Site Selection

Feb. 17

Understanding Financial Statements

Mar. 17

Collecting Accounts Receivable - Using Finances to Manage your Business

Apr. 21

Developing a Marketing Program for Your Business

May 19

Setting up & Managing Organizational Structure

June 16 June 17

HR - Job Descriptions & Legal Requirements

July 21 July 15

QuickBooks Introductions

Aug. 18 Aug. 19

Developing a Product Mix to Keep Up With Demand

Sept. 15 Sept. 16

HR Boot Camp- Hiring, Firing, Training, Motivating & Empowering Employees

Oct. 20 Oct. 21

Protecting Your Information-How to be Legal & Compliant

Nov. 17 Nov. 18

Creating Overall Operating Efficiency

Dec. 15 Dec. 16

Building a Professional Image



All Grad School of Entrepreneurship courses will be held in the SSM Room at the EDC offices in St. Peters from 9 a.m. to 12 p.m. EDC tenants & Grad School members may attend for FREE. General admission is \$125 per seminar. Contact Craig Frahm at 636.441.6880 x228 for more information on membership packages. Registration is required. To register, call 636.441.6880 x221 or visit www.edcregistrations.com/edcgradschool. Schedule revised: 06.15.10